

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em;">WRAL-TV Raleigh</span>	<b>Date:</b> <span style="font-size: 1.2em;">8/16/12</span>
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I, Jon Ferrell

do hereby request station time concerning the following issue:

National Republican Congressional Committee-IE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

**Total Charges:** \$56,900 G / \$48,365 Net

This broadcast time will be used by: NRCC-IE

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

National Republican Congressional Committee-IE  
Keith Davis- Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER**

Date \_\_\_\_\_ Signature *[Signature]* Contact Phone Number 703-683-4877

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted      ☐ Accepted in Part      ☐ Rejected

Dave Lyles      Dave Lyles      Sales manager

Signature      Printed Name      Title



**WRAL-TV**  
**2619 Western Blvd**  
**Raleigh, NC 27605**  
**(919)821-8514**

# CONTRACT

<b>Contract / Revision</b> 116620 /		<b>Alt Order #</b> 06281015
<b>Product</b> NRCC IE 08/24		
<b>Contract Dates</b> 08/24/12 - 08/30/12		<b>Estimate #</b> 3008
<b>Advertiser</b> National Republican Congressional Committ		<b>Original Date / Revision</b> 08/15/12 / 08/15/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> WRAL	<b>Account Executive</b> Cheryl Blair	<b>Sales Office</b> Washington Tel
<b>Special Handling</b> CIA - Mark PAID		
<b>Demographic</b> Adults 35+		
		<b>Total Ratings</b> 212.00
<b>IDB#</b>	<b>Advertiser Code</b> 155	<b>Product Code</b> 426
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

**National Media Research Planning & Placement, LLC**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WRAL	08/24/12	08/24/12	Late News	11-1135p		:30				NM	1	\$2,000.00
		ISSUE CLASS OF TIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/20/12	08/26/12	----1--				1	\$2,000.00	8.00			
N 2	WRAL	08/24/12	08/24/12	Late Late Show	1237a-137a		:30				NM	1	\$225.00
		ISSUE CLASS OF TIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/20/12	08/26/12	----1--				1	\$225.00	1.60			
N 3	WRAL	08/24/12	08/24/12	Noon News	12p-1p		:30				NM	1	\$700.00
		ISSUE CLASS OF TIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/20/12	08/26/12	----1--				1	\$700.00	3.30			
N 4	WRAL	08/24/12	08/24/12	WRAL 5:30AM News	530-6a		:30				NM	1	\$1,000.00
		ISSUE CLASS OF TIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/20/12	08/26/12	----1--				1	\$1,000.00	4.60			
N 5	WRAL	08/24/12	08/24/12	6pm News (M-F)	6-630p		:30				NM	1	\$2,500.00
		ISSUE CLASS OF TIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/20/12	08/26/12	-----1--				1	\$2,500.00	8.70			
N 6	WRAL	08/24/12	08/24/12	Inside Edition	7-730P		:30				NM	1	\$1,500.00
		ISSUE CLASS OF TIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/20/12	08/26/12	----1--				1	\$1,500.00	6.40			
N 7	WRAL	08/24/12	08/24/12	NFL (Pre-Season)	8-11p		:30				NM	1	\$2,500.00
		ISSUE CLASS OF TIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/20/12	08/26/12	----1--				1	\$2,500.00	5.00			
N 8	WRAL	08/27/12	08/27/12	Late News	11-1135p		:30				NM	1	\$2,000.00
		ISSUE CLASS OF TIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/27/12	09/02/12	1-----				1	\$2,000.00	8.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



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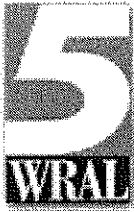
<u>Contract / Revision</u> 116620 /		<u>Alt Order #</u> 06281015
<u>Contract Dates</u> 08/24/12 - 08/30/12	<u>Product</u> NRCC IE 08/24	<u>Estimate #</u> 3008
<u>Advertiser</u> National Republican Con		<u>Original Date / Revision</u> 08/15/12 / 08/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 9	WRAL	08/27/12	08/27/12	Late Late Show	1237a-137a		:30				NM	1	\$225.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/27/12 09/02/12		1-----				1	\$225.00	1.60			
N 10	WRAL	08/27/12	08/27/12	Noon News	12p-1p		:30				NM	1	\$700.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/27/12 09/02/12		1-----				1	\$700.00	3.30			
N 11	WRAL	08/27/12	08/27/12	WRAL 5:30AM News	530-6a		:30				NM	1	\$1,000.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/27/12 09/02/12		1-----				1	\$1,000.00	4.60			
N 12	WRAL	08/27/12	08/27/12	6pm News (M-F)	6-630p		:30				NM	1	\$2,500.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/27/12 09/02/12		1-----				1	\$2,500.00	8.70			
N 13	WRAL	08/27/12	08/27/12	Inside Edition	7-730P		:30				NM	1	\$1,500.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/27/12 09/02/12		1-----				1	\$1,500.00	6.40			
N 14	WRAL	08/25/12	08/25/12	Saturday Golf	Sat Golf		:30				NM	1	\$1,000.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/20/12 08/26/12		-----1-				1	\$1,000.00	2.30			
N 15	WRAL	08/25/12	08/25/12	WRAL 6a News Sat	6-8a		:30				NM	1	\$600.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/20/12 08/26/12		-----1-				1	\$600.00	4.10			
N 16	WRAL	08/25/12	08/25/12	Andy Griffith Sat 730-8p	730-8p		:30				NM	1	\$275.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/20/12 08/26/12		-----1-				1	\$275.00	2.20			
N 17	WRAL	08/25/12	08/25/12	CBS This Sat Morning 8-9a	8-9a		:30				NM	1	\$700.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/20/12 08/26/12		-----1-				1	\$700.00	3.40			
N 18	WRAL	08/25/12	08/25/12	NFL (Pre-Season) 2	8-11pm		:30				NM	1	\$2,500.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/20/12 08/26/12		-----1-				1	\$2,500.00	5.00			
N 19	WRAL	08/26/12	08/26/12	Sunday Golf	Sun Golf		:30				NM	1	\$1,000.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/20/12 08/26/12		-----1				1	\$1,000.00	2.00			
N 20	WRAL	08/26/12	08/26/12	6pm News (Sun)	6-630p		:30				NM	1	\$800.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/20/12 08/26/12		-----1				1	\$800.00	7.30			

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Contract / Revision	Alt Order #
116620 /	06281015

Contract Dates	Product	Estimate #
08/24/12 - 08/30/12	NRCC IE 08/24	3008

Advertiser	Original Date / Revision
National Republican Con	08/15/12 / 08/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 21	WRAL	08/26/12	08/26/12	WRAL Sun Morning News	7-9a		:30				NM	1	\$900.00
ISSUE CLASS OF TIME													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	-----1				1	\$900.00	4.60			
N 22	WRAL	08/30/12	08/30/12	Late News	11-1135p		:30				NM	1	\$2,000.00
ISSUE CLASS OF TIME													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	---1---				1	\$2,000.00	8.00			
N 23	WRAL	08/30/12	08/30/12	Late Late Show	1237a-137a		:30				NM	1	\$225.00
ISSUE CLASS OF TIME													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	---1---				1	\$225.00	1.60			
N 24	WRAL	08/30/12	08/30/12	Noon News	12p-1p		:30				NM	1	\$700.00
ISSUE CLASS OF TIME													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	---1---				1	\$700.00	3.30			
N 25	WRAL	08/30/12	08/30/12	WRAL 5:30AM News	530-6a		:30				NM	1	\$1,000.00
ISSUE CLASS OF TIME													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	---1---				1	\$1,000.00	4.60			
N 26	WRAL	08/30/12	08/30/12	6pm News (M-F)	6-630p		:30				NM	1	\$2,500.00
ISSUE CLASS OF TIME													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	---1---				1	\$2,500.00	8.70			
N 27	WRAL	08/30/12	08/30/12	Inside Edition	7-730P		:30				NM	1	\$1,500.00
ISSUE CLASS OF TIME													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	---1---				1	\$1,500.00	6.40			
N 28	WRAL	08/28/12	08/28/12	Late News	11-1135p		:30				NM	1	\$2,000.00
ISSUE CLASS OF TIME													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	-1-----				1	\$2,000.00	8.00			
N 29	WRAL	08/28/12	08/28/12	Late Late Show	1237a-137a		:30				NM	1	\$225.00
ISSUE CLASS OF TIME													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	-1-----				1	\$225.00	1.60			
N 30	WRAL	08/28/12	08/28/12	Noon News	12p-1p		:30				NM	1	\$700.00
ISSUE CLASS OF TIME													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	-1-----				1	\$700.00	3.30			
N 31	WRAL	08/28/12	08/28/12	WRAL 5:30AM News	530-6a		:30				NM	1	\$1,000.00
ISSUE CLASS OF TIME													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	-1-----				1	\$1,000.00	4.60			
N 32	WRAL	08/28/12	08/28/12	6pm News (M-F)	6-630p		:30				NM	1	\$2,500.00
ISSUE CLASS OF TIME													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	-1-----				1	\$2,500.00	8.70			

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<u>Contract / Revision</u> 116620 /		<u>Alt Order #</u> 06281015
<u>Contract Dates</u> 08/24/12 - 08/30/12	<u>Product</u> NRCC IE 08/24	<u>Estimate #</u> 3008
<u>Advertiser</u> National Republican Con		<u>Original Date / Revision</u> 08/15/12 / 08/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 33	WRAL	08/28/12	08/28/12	Inside Edition	7-730P		:30				NM	1	\$1,500.00
ISSUE CLASS OF TIME													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	-1-----				1	\$1,500.00	6.40			
N 34	WRAL	08/28/12	08/28/12	Tue Hour 2	9-10p		:30				NM	1	\$7,000.00
ISSUE CLASS OF TIME													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	-1-----				1	\$7,000.00	13.10			
N 35	WRAL	08/29/12	08/29/12	Late News	11-1135p		:30				NM	1	\$2,000.00
ISSUE CLASS OF TIME													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	--1----				1	\$2,000.00	8.00			
N 36	WRAL	08/29/12	08/29/12	Late Late Show	1237a-137a		:30				NM	1	\$225.00
ISSUE CLASS OF TIME													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	--1----				1	\$225.00	1.60			
N 37	WRAL	08/29/12	08/29/12	Noon News	12p-1p		:30				NM	1	\$700.00
ISSUE CLASS OF TIME													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	--1----				1	\$700.00	3.30			
N 38	WRAL	08/29/12	08/29/12	WRAL 5:30AM News	530-6a		:30				NM	1	\$1,000.00
ISSUE CLASS OF TIME													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	--1----				1	\$1,000.00	4.60			
N 39	WRAL	08/29/12	08/29/12	6pm News (M-F)	6-630p		:30				NM	1	\$2,500.00
ISSUE CLASS OF TIME													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	--1----				1	\$2,500.00	8.70			
N 40	WRAL	08/29/12	08/29/12	Inside Edition	7-730P		:30				NM	1	\$1,500.00
ISSUE CLASS OF TIME													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	--1----				1	\$1,500.00	6.40			
Totals										212.00		40	\$56,900.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/26/12	15	\$18,200.00	\$15,470.00
08/27/12 - 08/30/12	25	\$38,700.00	\$32,895.00
<b>Totals</b>	<b>40</b>	<b>\$56,900.00</b>	<b>\$48,365.00</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.